Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average bu	rden								
1	hours per response:	0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BRADLEY CHARLES E JR						2. Issuer Name and Ticker or Trading Symbol CONSUMER PORTFOLIO SERVICES INC [ CPSS ]							5. Relationship of Reporting Per (Check all applicable) X Director				son(s) to Iss 10% Ov	
(Last) (First) (Middle) 19500 JAMBOREE ROAD				3	3. Date of Earliest Transaction (Month/Day/Year) 07/16/2012							X Officer (give title below) Other (specify below)  CEO					specify	
(Street) IRVINE (City)	C.		92612 (Zip)	4	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Lir	ie) <mark>X</mark> F F	orm fi	r Joint/Group Filing (Check Applicable n filed by One Reporting Person n filed by More than One Reporting on				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				Transactio ate Month/Day/	Execution Date,		Code (Ins	str.	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)  Amount (A) or (D)			5. Amount of Securities Beneficially Owned Followin Reported Transaction(s) (Instr. 3 and 4)		s ally ollowing ion(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	on Date, Code (Instr. Deriv Day/Year) 8) Sect Acqu (A) o Disp of (D			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				of s ng e	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	e V	(A)	(D)	Date Exercisable		expiration Pate	Title	Amount or Number of Shares						
Stock Option (right to	\$1.94	07/16/2012		A		60,000		(1)	0	7/16/2022	common stock	60,000	(2	)	60,00	0	D	

## **Explanation of Responses:**

- $1.\ Becomes\ exercisable\ in\ five\ equal\ installments\ on\ 7/16/2013,\ 7/16/2014,\ 7/16/2015,\ 7/16/2016,\ and\ 7/16/2017,\ 1/16/2017,$
- 2. Issued in consideration of the named person's service as an officer of the Issuer.

/s/ Charles E. Bradley, Jr.

07/18/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.